



Parkvale Post Dispatch

YOUR COMMUNITY NEWSLETTER

Parkvale Community Association

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Parkvale Community Association

Mission Statement:

To promote the sense of community through enhancing and preserving the quality of living and the historic character of our unique neighbourhood.

In This Issue

- Land Use Bylaw Concerns
- Membership Reminder
- Board of Directors updater
- Important Dates/Upcoming Events

Board of Directors

President	Len Carlson
Vice-President	Bath-Sheba van den Beg
Secretary	VACANT
Treasurer	Helen Craig
Past President	Dawna Moray
Directors	Bob Coffey
	Leslie Lavigne
Parkvale Downs	Donna Carter
Parkvale Place	VACANT
Parkvale Estates	Carol Tronnes

Standing Committee Chairs

Gr Deer /Signage	Bob Coffey
Land Use	Helen Craig
	& Bath-Sheba van den Berg
Social Media	Leslie Lavigne
Newsletter	Leslie Lavigne
Social	VACANT
Pioneer's Lodge	VACANT

PARKVALE CHRISTMAS PARTY

Parkvale's most popular event is our Christmas party and we anticipate this year to be no different. Your community association will be cooking up the turkeys and hams. Please bring your favourite pot luck dish to share.

Santa will bring something special for our neighbourhood kids (babies- 14yrs old)!*

Help Santa's Elf by registering your child by email at Kathy1L@telus.net with child's first name, gender and age.

People over 14yrs of age can participate in a "white elephant" gift exchange (no more than \$10) by bringing a wrapped gift and putting under the Christmas tree

WHEN: Sunday Dec. 8, 2024

Doors Open: 3:00pm

Dinner Begins: 5:00pm

Special Guest & gift exchange following dinner



We don't want to miss any kids so email by *December 1!

LIGHT UP PARKVALE

We've enjoyed a wonderful autumn again this year and now the festive season is just around the corner. Red Deer's Light Up The Night offers several events and activities in the downtown area.

Parkvale has seen more and more people participate in Light Up Parkvale with wonderful home and yard displays!

In mid-December volunteer judges will once again venture out to tour the neighbourhood and undertake the difficult task of choosing the top 3 homes to award with a surprise gift. Let's see how many more of you will bring the feel of the holidays to Parkvale!



Check out the Parkvale Facebook page or the City website for dates for Light Up the Night downtown.

Land Use Bylaw Changes

How Will This Impact Parkvale?

Your community association was instrumental in working with residents and the City of Red Deer when they conducted an area redevelopment plan (ARP) for our neighbourhood in the early 2000s. Participation was phenomenal, resulting in a bylaw and design guidelines overlay for Parkvale.

Maintaining the single-family and low-density aspects was a key factor for residents. The existing multi-family homes (duplexes and a small apartment) were protected under that bylaw, as well as rear laneway garages and other aspects important to residents. Your community association was called upon often to ensure compliance with the bylaw was upheld. We were recognized as a mature, historical community. Neighbourhoods like Woodlea and Waskasoo looked and referred to Parkvale when issues of overdevelopment threatened them.

The City of Red Deer has been going through a Land Use Bylaw review, and sadly, some of the critical elements of our ARP and bylaw appear to have been lost.

We are no longer recognized as a mature neighbourhood but have been homogenized as a developed neighbourhood. It is not clear if Parkvale can maintain its low density.

As some of the older homes come down and the City Council considers allowing backyard suites, Parkvale is seeing increased pressure. The most disturbing thing is that the Parkvale Community Association is no longer notified of these developments.

Your Board of Directors will be addressing these concerns. If you'd like to help influence this process, please email the association at ParkvaleRD@gmail.com.

Thank You to everyone who contributes to our PCA

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Membership

The Parkvale Community Association (PCA) exists to benefit all of us who call Parkvale home. It supports the residents of our community by organizing and hosting community activities such as the Christmas party, summer picnic, plant exchange and others. The PCA also strives to preserve the profoundly historical roots of our neighbourhood – one of the pioneering communities in Red Deer.

The association contracts with the City of Red Deer to manage our community hall, the iconic Pioneer Lodge. Our hall coordinator, Heather, does an amazing job booking and ensuring the hall is clean and organized. Our thanks go to Heather for her work, and to everyone who rents and appreciates this unique property. The Lodge truly is a community gem.

This year the PCA applied for a grant which helped pay for new flooring and new ceiling fans. They also installed a new sign over the front door. New banners help us keep you informed of upcoming events. The PCA is looking at another few additions to the hall and will keep you informed as things happen.

The Board is often is asked to help address neighbourhood concerns such as community safety, lighting, neighbourhood liveability issues and Land Use. The PCA has been the voice for the community with the City of Red Deer since 1989.

Our membership is robust in the south end but somewhat weaker in the north between 44St-50St. Your \$10/person annual fee (Sept. 1-Aug. 31) helps to support the events put on, the cost of this newsletter, the website and other admin costs.

You can support the work of your community association by purchasing a membership. Pay by e-transfer to *ParkvaleRD@gmail.com* or by contacting any of your board members. Please help us make this year's membership the best ever!

ICE SURFACE

Many of you contacted the PCA when we lost the ice oval next to the spray park. Your Board continues to address this issue with the City. The City has told us that they are putting a rink up at Central Middle School now and we have stated that that does not satisfy the needs of Parkvale. We were assured when the ice oval went out that Parkvale would not be forgotten, and your PCA will hold the City to this promise!

Many Thanks to our Newsletter Sponsors

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BOARD MEMBERS WANTED

You know the saying the *Many Hands Make Light Work?*

The Parkvale neighbourhood is the envy of many in our city. With its tree-lined streets and eclectic mix of historic and modern homes interwoven by beautiful parks, all within walking distance of the core, it is a unique gem in a city increasingly faced with development and sprawl! You know this because you chose to live here!

The Parkvale Community Association NEEDS YOU!

The Parkvale Community Association has existed since the 1980s and is committed to representing you, our neighbours, with a strong Board of Directors. Through the years, we've always had a few extra people who helped with, or managed in their entirety, the excellent community-building social events that take place throughout the year.

This year, a few people stepped down from the Board after several years of participation. We welcomed a new neighbour, Bath-Sheba van den Berg, to the Board, but we are still short people.

Presently, the Board needs a **Secretary**, a **Social Committee Chair**, and **Parkvale Place** needs a **representative**. These critical roles require *so few hours* in comparison to the value they provide!

The Board meets every second month, skipping the summer. Do you have a few hours per year to help your community? Please consider joining!

Contact the Board by email: ParkvaleRD@gmail.com

Your newsletter is published 4-5 times a year. Your input is welcome.
 Email your thoughts to: ParkvaleRD@gmail.com
 Be sure to "Like" our Facebook page: www.facebook.com/ParkvaleReddeer

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